**Host Twitter handles:**

## [@cityoftoronto](https://twitter.com/cityoftoronto)

@EGCityWorks

**Sponsor Twitter handles:**

@EvergreenCanada

@CAA

@AccentureCanada

@407\_ETR

@ONgov

[@googlecanada](https://twitter.com/googlecanada)

**Short Link to website:**

<http://bit.ly/TrafficJamTO>

**Event Hashtag:**

#TJTO

**General Tweets**

1. We are hosting a hackathon Oct 2nd - 4th, 2015 to solve Toronto's traffic troubles. Presented by @EGCityWorks & [@cityoftoronto](https://twitter.com/cityoftoronto). #TJTO
2. @EGCityWorks & [@cityoftoronto](https://twitter.com/cityoftoronto) are teaming up with citizens, digital creatives & data detectives to fix Toronto’s traffic troubles Oct 2-4
3. During the 48-hour TrafficJam, 150 engaged Torontonians will collaborate to analyze #data and build tools for real traffic solutions.
4. TrafficJam is a 48-hour #hackathon to develop real solutions for Toronto’s traffic troubles!
5. Torontonians assemble! Let’s get together & brainstorm ideas, analyze data & build tools 2 kickstart the development of traffic solutions
6. We are throwing a #hackathon to generate solutions to Toronto’s traffic troubles Oct 2nd - 4th, 2015 with the [@cityoftoronto](https://twitter.com/cityoftoronto) and @EGCityWorks!
7. 150 engaged Torontonians will analyze #data and build tools for real #traffic solutions to help improve #Toronto’s traffic troubles at the #TJTO #hackathon.
8. TrafficJam #hackathon will bring together innovators to generate traffic solutions to save Torontonians time & money. More here: http://bit.ly/TrafficJamTO
9. Use #data to come up with new ways to improve #Toronto #traffic at the TrafficJam #hackathon!
10. Generate new ideas for city transportation management at the TrafficJam Toronto hackathon October 2nd - 4th. #TJTO
11. Come up with innovative solutions to relieve traffic congestion. Join us at the #TJTO October 2nd - 4th.
12. Technology innovations can deliver significant improvements for a fraction of the cost of new infrastructure. #opendata #bigdata #TJTO
13. Big cities are facing an increasing demand for innovative solutions for persistent traffic troubles.
14. Join us at the TrafficJam #hackathon Oct 2nd- 4th to help improve transportation for all Torontonians. Join us at the #TJTO @EvergreenCanada
15. #TJTO aims to relieve traffic congestion in #Toronto through the power of #opendata & #technology. More info: <http://bit.ly/TrafficJamTO>
16. #TJTO aims to improve transportation for all Torontonians.
17. Let’s bring change to #traffic in #Toronto. #TJTO brings together coders, designers, data scientist and idea generators to solve Toronto’s traffic troubles
18. Coders, designers, data scientist and idea generators will join forces at #TJTO and come up with solutions to Toronto’s Traffic troubles!
19. High car-usage rates have led to traffic congestion, which costs Torontonians time and money. #TJTO aims to improve traffic and commute times through innovative tech solutions!
20. #Traffic costs Torontonians time and money. #TJTO #hackathon aims to improve traffic and commute times through innovative tech solutions!

**Traffic Fact Tweets**

1. Residents in the GTA have the longest commute times in North America, estimated to cost the economy $6B annually. Let’s change that! #TJTO
2. #Traffic troubles aren’t just about economics. Traffic congestion also impacts quality of life and the environment we live in. #TJTO
3. Toronto has the longest commute time in North America. TrafficJam is bringing together talented Torontonians to brainstorm innovative solutions to improve our traffic troubles!
4. #Toronto has the highest commute time to work in the Canada at 32.8 minutes. October 2nd-4th Trafficjam will bring together Torontonians to improve Toronto’s #traffic troubles.
5. C.D. Howe Institute estimates $6 billion is spent trapped in gridlock in the GTA. TrafficJam #hackathon will generate traffic solutions to save Torontonians time and money.
6. Toronto has the highest commute time 2 work in Canada: 32.8 minutes according to @StatCan\_eng. The Canadian average is 25.4 minutes. #TJTO
7. Big cities like TO face an increasing & immediate demand 4 new solutions 2 old traffic troubles. #technology & #opendata can help with that!
8. Transportation is the single largest & fastest growing source of greenhouse gas emissions in Toronto, accounting for 36% of emissions. #TJTO

**Host and Sponsor Tweets**

TrafficJam is brought to you by @EGCityWork & [@cityoftoronto](https://twitter.com/cityoftoronto). We want to work towards getting you anywhere, anytime, on time, every time.

TrafficJam is brought to you by @EGCityWork & [@cityoftoronto](https://twitter.com/cityoftoronto) and organized by @HackworksINC

TrafficJam is sponsored by @EvergreenCanada, @CAA, @AccentureCanada, @407\_ETR

The first ever hackathon at @EGCityWork is supported by awesome partners: @EvergreenCanada, @CAA, @AccentureCanada, @407\_ETR & @ONgov

TrafficJam Toronto is made possible by @EGCityWork [@cityoftoronto](https://twitter.com/cityoftoronto) and sponsored by @EvergreenCanada, @CAA, @AccentureCanada, @407\_ETR

We have great sponsors lined up for TrafficJam Toronto including @EvergreenCanada, @CAA, @AccentureCanada, @407\_ETR

“This will be a game changer and will establish Toronto as a leader in running a truly smart city.” @JohnTory #TJTO

@EGCityWork & [@cityoftoronto](https://twitter.com/cityoftoronto) are joining forces w @EvergreenCanada @CAA @AccentureCanada @407\_ETR & @ONgov 2 fix Toronto’s #traffic troubles

**Sponsor Twitter handles:**

@EvergreenCanada

@CAA

@AccentureCanada

@407\_ETR

@ONgov

**Facebook**

1.

Evergreen CityWorks and the City of Toronto are teaming up to bring together 150 engaged Torontonians to analyze data and build tools for real traffic solutions to help improve Toronto’s traffic troubles at the TrafficJam hackathon October 2nd - 4th, 2015.

Visit the website for more details: <http://bit.ly/TrafficJamTO>

Did you know Toronto has the longest commute time in North America? On Oct 2nd - 4th Evergreen CityWorks and the City of Toronto are teaming up with citizens, digital creatives & data detectives to fix Toronto’s traffic troubles at the TrafficJam!

Visit the website for more information & to register: <http://bit.ly/TrafficJamTO>